

Here is a checklist for you. Mark every point and this will help you to be on the right track.

Module 1: Goal Setting

- Define your goal (Market, Medium, Message).
- Design your PowerPoint slides.
- Set the title of the presentation.
- Draft your presentation.

Module 2: Superstar Speaker in 3 Days

- Plan and structure your presentation.
- Rehearse your presentation.
- Get feedbacks.
- Figure out your own presentation style.
- Use of stories, jokes, and quotes.
- Record your presentation.
- Time your presentation.
- Remove fluff if you are overtime. / Adding points if your presentation too short.

Module 3: Compelling Speaking and Handling Audience

- Decide your role as the speaker.
- Enroll 100%.
- Keep your presentation short and direct.
- Use testimonies.
- Q and A session.

Module 4: Marketing From the Stage

- Save your time for pitching.
- Demonstrate value.
- Price Slashing Technique.
- Scarcity Technique.
- Seeding process.
- Address problem.
- Announce the solutions.
- Ask permission.
- Opener.
- Provide social proof.
- Call to Action.

Module5: How to Fill the Room

- Approach Event/Seminar Companies.
- Newspaper advertising.
- Email advertising.
- Facebook advertising.
- Conduct free preview.